# reaktion books

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new titles • spring/summer 2013

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#### REAKTION BOOKS LTD

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ISBN 9781780231143

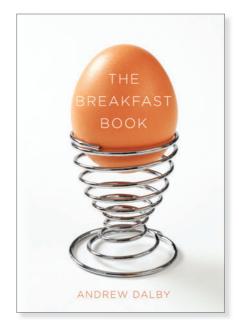
Please note: All prices in this catalogue are recommended retail prices and are subject to alteration without notice. Details given of illustrations, format, content and month of publication were as accurate as possible at the time the catalogue went to press.

#### The Breakfast Book ANDREW DALBY

'To eat well in England you should have breakfast three times a day', wrote W. Somerset Maugham, but what exactly is breakfast? It varies greatly from family to family and region to region, even while individuals tend to eat the same thing every day. While Brits love traditional bacon and eggs, the Japanese eat rice and miso soup, and New Zealanders enjoy porridge. Another puzzle is that we don't know how breakfast came to be. Taking a multifaceted approach to the story of the morning meal, *The Breakfast Book* attempts to pin down the mottled history of dining at the start of the day around the world.

In search of what people have thought and written – and tasted – about breakfast, Andrew Dalby traces the meal's origins back to the Neolithic revolution. He follows the trail of toast crumbs from the ancient Near East and classical Greece to modern Europe and across the globe, rediscovering stories of breakfast in 3,000 years of fiction, memoirs and art. Using a multitude of entertaining facts, anecdotes and images, he reveals why breakfast is so often the backdrop for unexpected meetings, why so many people eat breakfast out, and why this meal – so often taken in silence – is also so reassuring.

Featuring a selection of historic and contemporary breakfast recipes from around the world, *The Breakfast Book* is the first book to explore the history of this inimitable meal and will make an ideal morning companion to crumpets, croissants and kidneys alike.



ANDREW DALBY is a linguist, translator and historian based in France and the author of many books on food history, including *Cheese: A Global History* (2009) in Reaktion's Edible series.

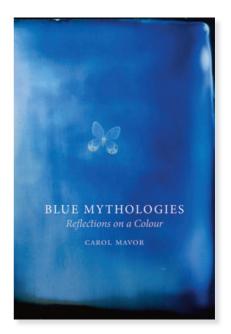
February 2013	Food and Drink
Hardback	200 x 150 mm
100 illustrations, 60 in colour	256 рр
978 1 78023 086 3	£19.95
eBook 9781780231211	

#### Blue Mythologies Reflections on a Colour CAROL MAVOR

The sea, the sky, the veins of the hands, the Earth itself when photographed from space: blue sometimes seems to overwhelm all the other shades of our world in its allencompassing presence.

*Blue Mythologies* presents a series of explorations of the colour blue, echoing Roland Barthes' essays in *Mythologies*. The blues of *Blue Mythologies* include science, Hinduism, Christianity, Judaism, slavery, gender, sex, ornithology, the literary past and contemporary film. The engaging and elegiac readings are at once sociological, literary, historical and visual, taking the reader from the blue of a newborn baby's eyes to the films of Jarman and Kieślowski.

Blue as the colour of death, as Vishnu's skin, the colour of optimism, heaven, asphyxiation, depression, the blues, innocence, even blue cheese: in each example Mavor unpicks meaning both above and below the surface of culture and makes us question our relationship with blue. Richly illustrated, *Blue Mythologies* is a fresh and contemplative navigation of the meanings and mythologies surrounding this most familiar and paradoxical of colours.



CAROL MAVOR is Professor of Art History and Visual Studies at the University of Manchester. Her other books include *Reading Boyishly* (2007) and *Black and Blue* (2012).

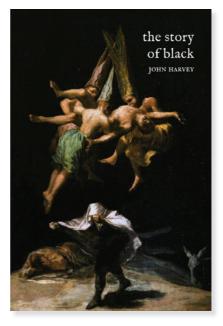
June 2013	Art / History
Hardback	234 x 156 mm
50 colour illustrations	224 рр
978 1 78023 083 2	£22
eBook 9781780231198	

## The Story of Black

The Greek word *melancholia* (literally meaning 'black bile') defines our experience of depression and black moods. Yet the little black dress is the epitome of chic and has positive meanings. From biblical and classical times to today, black has been used as a symbol, a tool and a metaphor in a plethora of startling and often problematic ways. *The Story of Black* is an exploration of our ambiguous relationship with this most 'accursed' of colours throughout cultures worldwide.

The ancient Egyptians used black as their colour of death, and black became the standard garb for millennia of priests of myriad churches and cults. The innate austerity and gravity of black has made it a perennial choice for the robes of merchants, lawyers and even monarchs. Conversely, black gained popularity with the dandies of the eighteenth and nineteenth centuries, and in the street fashions and subcultures of today. Artists and designers have always been fascinated by the possibilities of black: from the earliest cave paintings to the bold use of chiaroscuro by Caravaggio and Rembrandt and forward to Rothko's imposing canvases, black as definition or absence has always been central to our representative traditions. And the human race itself, when it first emerged in East Africa, was likely black-skinned, while the tendency of white Europeans to associate the colour with negativity, evil and 'the other' aided and fuelled the enslavement of millions of black Africans.

What is the secret of the continuing power of black to fascinate, compel and divide? How can a single colour embody such disparate values as evil, death, chic and glamour? *The* 



*Story of Black* skilfully unpicks the social, political, aesthetic and sexual nuances of black throughout the ages.

JOHN HARVEY is a novelist and critic, University Reader in Literature and Visual Culture in the Faculty of English, University of Cambridge, and a Life Fellow of Emmanuel College. He is also author of the acclaimed *Men in Black* (Reaktion, 1995).

June 2013	Art / History
Hardback	234 x 156 mm
100 illustrations, 50 in colour	320рр
9781780230849	£25
eBook 9781780231433	

#### The Global Economic Crisis A Chronology LARRY ALLEN

#### The Global Financial System 1750-2000:

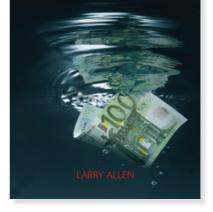
'This is an enjoyable, easy-to-read book and Allen effortlessly weaves a pattern from the multiple strands that have made the global economy . . . an excellent general economic history and makes fascinating reading.' – *The Irish Times* 

*The Global Economic System since 1945*: 'A rich and wide-ranging survey of the world economy over fifty-seven years, which treats the ebb and flow of state and market with informed detachment.' – Professor James K. Galbraith, University of Texas at Austin

The recent banking crisis overturned many preconceived perceptions and has shaken public confidence in the world's financial system. This book is an informative, clear account of the recent economic crisis which explains global events and their consequences from a non-partisan point of view. Economic historian Larry Allen illuminates the interlocked economic processes that lay hidden beneath the crisis, describing and analysing the changing nature of the global financial system, central bank policies, housing bubbles, inflation rates, unemployment, commodity prices, government budgetary policies, deregulation and sovereign debt crises.

Allen argues that many elements have contributed to the ongoing crisis: the introduction of the euro; the growth of new financial instruments and derivatives; collateralized debt obligations and credit default swaps; the interest rate policies of the central banks; and the housing boom in the USA, which ended with the sub-prime mortgage fiasco that sparked the global financial crisis itself.

## THE GLOBAL ECONOMIC CRISIS A CHRONOLOGY



Allen also takes a comparative look at the economies of Brazil, China and India, and explores the economic crisis in Japan in the late 1990s, asking whether Japan's experience indicates the likely outcome of our current economic difficulties, and what Japan's experience can teach us about managing long-term economic sluggishness.

A clear-eyed, accessible account of our recent economic predicament, this book will prove instructive to economics students and academics, and interest the general reader looking for an impartial explanation of the current state of the global economy.

LARRY ALLEN is a Professor of Economics at Lamar University, Texas.

February 2013	Economics
Hardback	216  imes 138  mm
	256 рр
978 1 78023 092 4	£18
eBook 9781780231280	

#### A History of the Internet and the Digital Future JOHNNY RYAN

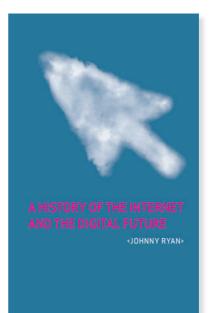
"The WikiLeaks saga may have drawn us into new, and scary, galaxies of cyberspace, but this survey of the online story so far offers a handy catch-up that will prove a boon to geeks and dabblers alike." – *I* (*The Independent*)

'Contains an unexpected, but most welcome surprise: stories . . . These stories are what make this such a wonderful read . . . a thoughtful book that is well researched and well written. The stories and historical references add colour and life to the text and help show important cultural connections between today's digital age and earlier times.' – popmatters.com

'Both an enormously useful work and a great read. Read it and understand what has made the Internet different.' – Professor Tim Wu, Columbia Law School

This book tells the story of the development of the Internet from the 1950s to the present, and examines how the balance of power has shifted between the individual and the state in the areas of censorship, copyright infringement, intellectual freedom, terrorism and warfare. Johnny Ryan explains how the Internet has revolutionized political campaigns; how the development of the World Wide Web enfranchised a new online population of assertive, niche consumers; and how the dot.com bust taught smarter firms to capitalize on the power of digital artisans.

In the coming years platforms such as the iPhone and Android will rise or fall depending on how they tread the line between proprietary control and open innovation. The trends of the past may



hold out hope for the music and newspaper industries. From the government-controlled systems of the Cold War to today's move towards cloud computing, user-driven content and the new global commons, this book reveals the trends that are shaping the businesses, politics and media of the digital future.

JOHNNY RYAN is Senior Researcher at the Institute of International and European Affairs, Dublin, where he leads the Digital Future programme.

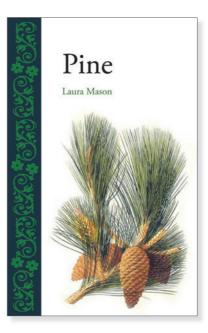
February 2013	Computing
Paperback	$216 \times 138  \text{mm}$
	248 рр
9781780231129	£12.95
eBook 9781780238357	

#### Pine Laura mason

Resilient and tenacious, pine trees deserve our admiration. Despite their dark and gloomy reputation they have been the subjects for artists for centuries, particularly in China and Japan, where they symbolize wisdom and longevity, and are admired for their forms. Pine symbolism runs deep in many cultures from East to West, from antiquity to the present: pine-cone staffs were carried by the worshippers of Bacchus in the classical world and pine trees were used in the movement to establish national parks in nineteenth-century North America.

The natural history of pine trees underlines their ability to survive in difficult environments, and their botany still puzzles and intrigues. Their resin provided adhesives, waterproofing and medicines before oil derivatives and modern pharmaceuticals were developed. Their wood is ubiquitous, incorporated into buildings, furniture and paper pulp. Pine cones fascinate with their complex shapes, and provide pine nuts for people and food for animals. Pine trees have inspired artists, writers, film-makers and photographers throughout history, and as a consequence the sombre, brooding atmosphere of pine woods is found in poetry, film, art and literature.

A beautifully illustrated book that reveals the many ways in which pine trees have inspired and been utilized by humanity, *Pine* provides a fascinating survey of these rugged, aromatic trees that are found the world over.



LAURA MASON has published widely on food history and culture. She lives in Yorkshire.

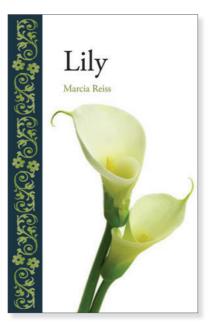


April 2013	Nature
Hardback	$216 \times 138 \text{ mm}$
100 illustrations, 70 in colour	224 рр
978 1 78023 101 3	£16
eBook 9781780231372	

#### Lily MARCIA REISS

The lily is a flower of contradictions. It represents both life and death, appearing at weddings and funerals. In their pure white form, lilies are a symbol of innocence, chastity and purity of heart, but, in contrast, the highly fragrant and intensely coloured orange lilies symbolize passion. In *Lily* Marcia Reiss explores these paradoxes, tracing the flower's cultural significance in art, literature, religion and popular culture throughout history.

Reiss journeys from the tomb carvings of ancient Egypt to the paintings of Claude Monet, Georgia O'Keeffe and Salvador Dalí, exploring the lily as a subject of fascination and obsession. Unearthing many absorbing facts and fables about the blossom, she examines its use in cuisine. A luxury in Western horticulture, lilies have also been a source of food and medicine in China for centuries. While Reiss focuses her attention on true lilies and the ornamental hybrids breeders have derived from them, she also provides extensive information about a wide variety of popular lilies, including daylilies, lilies of the valley, water lilies and calla lilies. Filled with striking illustrations of these gorgeous plants, Lily is a book for gardeners and lily admirers alike.



MARCIA REISS is the author of many books on New York history and architecture. She has worked as a journalist, university professor, public official and advocate. She is also an avid gardener.

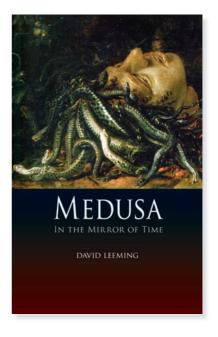


April 2013	Nature
Hardback	$216\times138~\text{mm}$
100 illustrations, 70 in colour	224 рр
978 1 78023 093 1	£16
eBook 9781780231303	

### Medusa In the Mirror of Time DAVID LEEMING

Medusa, literally, petrifies: her face turned the ancients to stone. For Perseus and his patriarchal culture she was a dangerous female monster that had to be destroyed; for Dante she was the erotic power that could destroy men; Freud saw in her hair a nest of terrifying penises signalling castration. Yet in our time Medusa's reputation has improved: feminists see her as a noble victim of patriarchy, and the designer Versace celebrates the lure of her mysterious face in a logo that stares at us from his ads for men's underwear, haute couture and exotic dinnerware. In our modern culture she is once again a powerplayer demanding to be recognized; Medusa, it seems, still has the power to transfix us.

David Leeming's *Medusa* explores how and why the mythical figure of the gorgon has become one of the most important and enduring ideas in human history. His book represents Medusa's biography, searching for the origins of the myth in cultures more ancient than classical Greece. Ultimately it shows the Medusa myth to be a cultural dream which continues to develop and change with our times. At the same time it explores what the changing Medusa myth reveals about our world, and about ourselves.



DAVID LEEMING is Emeritus Professor of English and Comparative Literature at the University of Connecticut. He is the author of numerous books on mythology, as well as an award-winning biography of James Baldwin.

March 2013	History / Mythology
Hardback	$216 \times 138  \text{mm}$
30 illustrations	224 рр
978 1 78023 095 5	£16
eBook 9781780231334	

### The Rise of the Vampire ERIK BUTLER

Before Bella and Edward, Stefan and Damon Salvatore, and Abraham Lincoln: Vampire Hunter, there was Lestat and Louis, The Lost Boys and Buffy Summers. Before True Blood and Let the Right One In, there was Dark Shadows and Anne Rice's Vampire Chronicles. Then there is the most prominent vampire of them all: Dracula, immortalized by Bram Stoker in 1897. Whether they're evil, bloodsucking monsters or sparkling like diamonds in the sunlight, vampires have been capturing our imagination since their modest beginnings in the rustic fantasies of southeast Europe in the early eighteenth century. Today, they're everywhere, even appearing in Japanese and Korean films and in reggae music in Jamaica. Why have vampires gone viral in recent years?

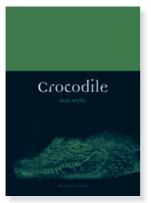
In *The Rise of the Vampire*, Erik Butler seeks to explain our enduring fascination with the creatures of the night. Exploring why a being of humble origins has achieved success of such monstrous proportions, Butler considers the vampire in myth, literature, film, journalism, political cartoons, music, television and video games. He describes how and why it has come to give expression to the darker side of human life – though vampires evoke age-old mystery, they also embody many of the uncertainties of the modern world. Butler also investigates the role global markets and digital technology have played in making vampires a worldwide phenomenon.

Whether you're a fan of classic vampire tales or new additions to the mythology, *The Rise of the Vampire* is a fascinating look at our collective obsession with the undead.



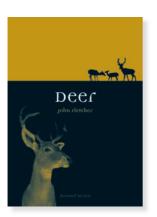
ERIK BUTLER has written extensively on European culture and film and taught at Emory University, Georgia. His books include *Metamorphoses of the Vampire in Literature and Film* (2011).

February 2013	History / Mythology
Hardback	$216 \times 138 \text{ mm}$
30 illustrations	224 рр
978 1 78023 110 5	£16
eBook 9781780231396	



DAN WYLIE is Professor of English at Rhodes University, Grahamstown, South Africa, and the author of *Elephant* (Reaktion, 2008).

May 2013	Natural History
Paperback	$190 \times 135 \text{ mm}$
100 illustrations, 60 in colour	224 рр
978 1 78023 087 0	£9.99
eBook 9781780231235	



JOHN FLETCHER is a qualified veterinarian who lives and works with his wife on a deer farm in Auchtermuchty, Scotland.

June 2013	Natural History
Paperback	$190 \times 135 \text{ mm}$
100 illustrations, 60 in colour	224 рр
978 1 78023 088 7	£9.99
eBook 9781780231242	

## Crocodile

*'Tick, tock, tick, tock*...'. J. M. Barrie's *Peter Pan* isn't fully to blame for spreading the word that crocodiles are our enemies – innumerable songs, stories and legends have characterized these reptiles as a symbol of pitiless predation and insatiable appetite. Tracking 23 crocodilian species from India and Egypt to Africa, Australia and beyond, *Crocodile* advocates that we revise our views of these extraordinary creatures.

All but wiped out in the middle of the twentieth century, crocodilians are now making a comeback, though some species still verge on extinction. *Crocodile* provides a cogent case for why we should respect these fearsome animals.

Deer JOHN FLETCHER

The Celts called them 'fairy cattle' and the Greeks associated them with the huntergoddess Artemis, but for most people today deer are seen as cute, like Bambi, or noble, like the Monarch of the Glen. Deer appear on coats of arms, in fine art and in literature. In *Deer*, veterinarian and deer farmer John Fletcher brings together the cultural and natural history of these fascinating animals.

Fletcher traces the evolution of deer and describes their symbolism, divulging the true story of Rudolph and other reindeer, and explores the role deer have played as prized objects of the hunt. Richly illustrated, *Deer* provides a fresh perspective on this graceful, powerful animal that will appeal to hunters and gatherers alike.

#### Monkey DESMOND MORRIS

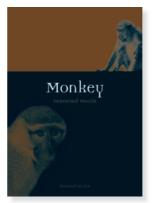
*Monkey* explores our relationship throughout history with this most playful and familiar of creatures. As renowned zoologist Desmond Morris shows, it is not surprising that we are so attracted to them. While we sometimes view monkeys as trivial or comic, their mischievousness is delightful, and their urge to explore and love of activity fascinate us.

Morris recounts how baboons were revered in the Egypt of the Pharaohs; monkey deities feature prominently in the ancient religions of China and Japan, and in India sacred status is still given to the langur monkey. He unpicks human attitudes to these clever creatures as he traces their history and draws a picture of their popularity in culture.

#### Dolphin ALAN RAUCH

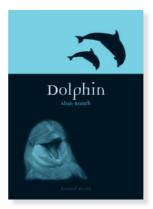
From *Flipper* to SeaWorld, dolphins have long captured our hearts. In this book Alan Rauch draws on his years of experience working with and studying dolphins.

Dolphins are extremely social and recognized as highly intelligent. For centuries they were believed to protect sailors and became emblematic of safe travel, kindness and charity. As the rise in popularity of dolphinaria in the 1960s allowed public access to dolphins, they became central characters in films such as *The Day of the Dolphin* and *Johnny Mnemonic*, and outsmarted humans in *The Hitchhiker's Guide to the Galaxy*. Packed with images and thoughtful insights, *Dolphin* is a revealing look at one of our favourite sea creatures.



DESMOND MORRIS has written numerous best-selling books, including *The Naked Ape*, *The Human Zoo* and *Owl* (Reaktion, 2009).

May 2013	Natural History
Paperback	190 × 135 mm
100 illustrations, 60 in colour	224 рр
978 1 78023 096 2	£9.99
eBook 9781780231297	



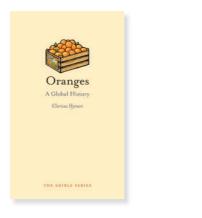
ALAN RAUCH is Associate Professor of English at the University of North Carolina at Charlotte.

June 2013	Natural History
Paperback	$190 \times 135 \text{ mm}$
100 illustrations, 60 in colour	224 рр
978 1 78023 089 4	£9.99
eBook 9781780231259	



NINA EDWARDS is a freelance writer and the author of *On the Button: The Significance of an Ordinary Item* (2011).

April 2013	Food and Drink
Hardback	197 x 120 mm
60 illustrations, 40 in colour	128 рр
9781780230979	£9.99
eBook 9781780231341	



CLARISSA HYMAN has twice won the prestigious Glenfiddich Food Writer of the Year Award.

April 2013	Food and Drink
Hardback	197 x 120 mm
60 illustrations, 40 in colour	128 рр
978 1 78023 099 3	£9.99
eBook 9781780231358	

Offal A Global History NINA EDWARDS

Love it or hate it, offal excites extreme reactions in us all. *Offal* provides an intriguing history of the consumption of offal down the ages and across continents and examines our varied responses to the meatiest of meats. Offal is glands, essential organs, skin, muscle, guts and everything unmentionable in between. From Parisian *bonnes bouches* to spicy cartilage in Calcutta, nose-to-tail eating is global.

Can we enjoy a pig's heart, a cow's eyes or a sheep's brain when it reminds us so viscerally of our own flesh and blood? This book shows us how it is done – in history, images and recipes.

Oranges A Global History CLARISSA HYMAN

The tangy, juicy sweetness of oranges has made them a mainstay on our kitchen tables, as snacks and even as healthy desserts. Oranges and cartons of orange juice are a sight we take for granted on supermarket shelves and the breakfast table, but the story of how they got there is little known. Oranges examines the tantalizing origins of the fruit, and surveys the wide range of varieties that now comprise the orange family. Charting the fruit's history and cultivation, Oranges records its dramatic journey to the Americas.

*Oranges* deals with practical complexities of cultivation and production in a clear and engaging manner and details the challenges facing modern producers and consumers.

### Wine A Global History MARC MILLON

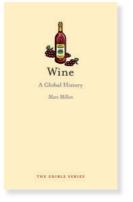
Look. Swirl. Sniff. Taste. Savour. Whether you're tasting a refreshing white or an aromatic red, these well-known steps are the only way to take the first sip of wine. Wine traces the long history of the most complex, mysterious and magical of the world's beverages. It takes us from the Transcaucasus some 8,000 years ago across the Mediterranean Sea and throughout Europe with classical civilization, to the New World with the Conquistadors, on to the distant lands of Australia and New Zealand and now to the burgeoning economies of India and China. Crisp and concise, *Wine* is the perfect introduction for novices while offering an engaging chronicle for experts.

#### Beef

A Global History LORNA PIATTI-FARNELL

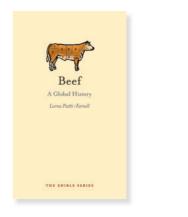
Beef is everywhere, throughout history and around the globe. And starting from this premise – that cattle farming and the cooking and eating of beef can be found in virtually all countries in the world – in *Beef* Lorna Piatti-Farnell explores the factors that have shaped its production and consumption. She discusses how this meat has been revalued (beef is now showcased in the most elaborate dishes of Michelin-starred chefs today) and considers ethical issues regarding animal care and treatment, offering a consideration of 'the future of beef'.

Featuring a variety of images that range from stock-breeding to art and cuisine, *Beef* will appeal as much to lovers of flame-grilled burgers as molecular gastronomy.



MARC MILLON is a food, wine and travel writer. His previous books include *Wine Roads of France* (1991) and *Wine Roads of Italy* (1991).

April 2013	Food and Drink
Hardback	197 x 120 mm
60 illustrations, 40 in colour	128 рр
9781780231112	£9.99
eBook 9781780231464	



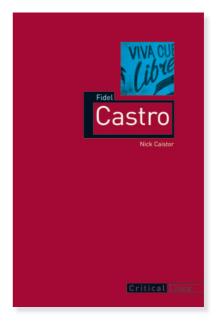
LORNA PIATTI-FARNELL is a Senior Lecturer in Communication Studies at Auckland University of Technology, New Zealand.

April 2013	Food and Drink
Hardback	197 x 120 mm
68 illustrations, 45 in colour	168 рр
978 1 78023 081 8	£9.99
eBook 9781780231174	

## Fidel Castro

The Cuban revolutionary Fidel Castro is one of the most written-about men in the world today. Most approaches to his life are either hagiographies in which he can do no wrong, or rants in which he is the dictator who has kept the island of Cuba under his heel. By contrast, Nick Caistor brings together personal details and a discussion of the ideas driving Castro on throughout his life. His ultimate aim is to give readers the opportunity to judge for themselves whether or not, as Castro himself once said, 'history will absolve me'.

Castro not only brought revolution to Cuba, but went on to wield power there almost unchallenged for almost 50 years before ill health forced him to step down at the age of 81 in February 2008. Caistor has interviewed a huge number of people who have known Castro at different times, and who range from bitter opponents to staunch allies. Their stories and opinions in this book enliven the debate about the Cuban leader's choices, strengths and weaknesses.



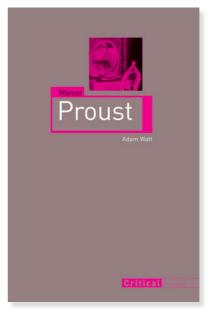
NICK CAISTOR is a former BBC Latin American analyst, former Latin American editor of *Index on Censorship* magazine, and a journalist and broadcaster on the region. His previous books include *Octavio Paz* (Reaktion, 2007).

February 2013	Biography
Paperback	200  imes 130  mm
30 illustrations	224 рр
978 1 78023 090 0	£10.95
eBook 9781780231266	

## Marcel Proust

Marcel Proust (1871–1922) spent fourteen years creating  $\hat{A}$  *la recherche du temps perdu* ('In Search of Lost Time'), his seven-volume magnum opus. He died when only half of it was in print, and thus didn't see it become one of the most important literary works of the twentieth century. Today this novel still garners extraordinary levels of critical attention, and Proust's habits, health and sexual preferences continue to keep commentators and fans occupied. In this concise biography, Adam Watt explores the life of a writer whose every experience was stored, dissected and redeployed within a vast fictional work.

Proust's narrator speaks of desire, of love and loss, the contemplation of beauty, memory, ageing and the possibility of happiness, his experiences intensified through a sensibility heightened by long periods of ill health and isolation. After a consideration of Proust's early years of personal and aesthetic experiment, Watt provides an engaging account of two intertwined processes taking place against the vibrant backdrop of the Belle Époque and approaching war: the growth of À la recherche and the coterminous decline of its author. Drawing on Proust's immense correspondence, the accounts of his contemporaries and the insights of recent scholarship, Marcel Proust offers a rewarding new portrait of the novelist once described as 'the most complicated man in Paris'.



ADAM WATT IS ASSOCIATE Professor of French at the University of Exeter. He is a member of the Équipe Proust at the ITEM/ENS, Paris. His previous books include *Reading in Proust's À la recherche: 'le délire de la lecture'* (2009) and *The Cambridge Introduction to Marcel Proust* (2011).

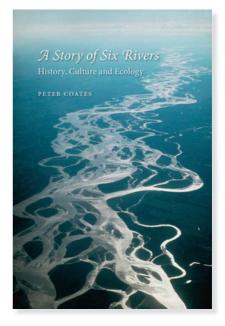
April 2013	Biography
Paperback	$200 \times 130 \text{ mm}$
30 illustrations	224 рр
9781780230948	£10.95
eBook 9781780231327	

### A Story of Six Rivers History, Culture and Ecology PETER COATES

A Story of Six Rivers takes a new approach to the study of rivers from the perspective of environmental history, emphasizing the inextricable links between history, culture and ecology. It offers a series of river biographies, including shorter and lesser-known rivers as well as those of great length and repute.

Covering the Danube, Spree, Po, Mersey, Yukon and Los Angeles rivers, the book gives voice to each, exploring how rivers nurture us, provide cultural and economic opportunities, pose threats and inform our everyday lives. This intimate portrait of four European and two North American rivers challenges the recent popular narrative of rivers as the victims of human abuse. Focusing on change rather than destruction, each river has a different story to tell, moulded by human interactions and the vicissitudes of history.

Rivers illustrate the limits of human authority; their capacity to inspire us is as strong as our ability to pollute them. Though most of us live near a river, few take the time to consider rivers in the round. This story of six of them is a welcome meditation on their place in our world.



PETER COATES is Professor of American and Environmental History at the University of Bristol and the author of many books, including *Salmon* (Reaktion, 2006).



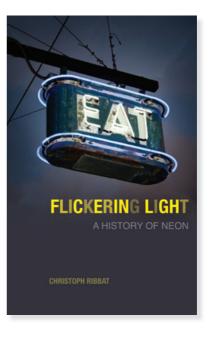
March 2013	History
Hardback	234 × 156 mm
90 illustrations	352 рр
978 1 78023 106 8	£25
eBook 9781780231440	

#### Flickering Light A History of Neon CHRISTOPH RIBBAT

Neon signs illuminate modernity's ambivalence. For some observers, they stand for crass commercialism; for others, they light the way to the vibrant heart of popular culture. Energized by this tension, *Flickering Light* explores neon's technological and intellectual history, from the discovery of neon gas in a late-nineteenth-century London laboratory to its flickering career in the art spaces of our time.

This wide-ranging book discusses neon's relevance for the cultural critic Theodor W. Adorno and the British rock band The Verve, for the novelist Vladimir Nabokov and the artist Tracey Emin, for the poet Langston Hughes and the singers of American country and western ballads. It shows how glowing advertisements, carefully sculpted by gifted craftsmen, brought elegance to Western metropolises between the wars. It investigates how neon transformed a sleepy desert town called Las Vegas in the 1950s and '60s. It demonstrates how writers, artists and musicians, on the move in European, American and Asian neon cities, turned the blinking lights and letters into powerful metaphors of our time.

And yet there is a melancholy tone to neon's story, a note of failure. It was only a few decades after the invention of neon advertising that these fragile inventions came to be seen as hopelessly dated, emblematic of a modern city's most run-down and problematic neighbourhoods. Passing from neon spectacles to neon jungles, this book thus tells the story of a glowing tube's decline – halted only by its most passionate admirers.



CHRISTOPH RIBBAT is Professor of American Studies at the University of Paderborn, North Rhine-Westphalia. He has written and lectured widely on American culture, sport and masculinity.

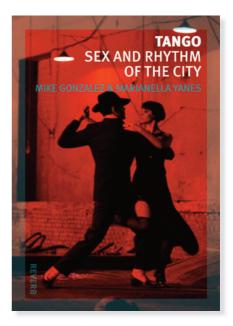
April 2013	Art
Hardback	$216 \times 138 \text{ mm}$
35 illustrations, 25 in colour	224 рр
978 1 78023 091 7	£19.95
eBook 9781780231273	

#### Tango Sex and Rhythm of the City MIKE GONZALEZ & MARIANELLA YANES

The explosion of participation in dance classes in recent years has led to the re-emergence of popular partner dancing, with Latin American styles at the forefront. Chief among these styles is the most sensual and dramatic of dances: the tango.

Born in the unlit streets of Buenos Aires, tango was danced to the music of immigrants from Europe who crossed the ocean to Argentina, lured by the promise of a better life. The majority of these newcomers were young men, who found small comfort in the brothels and cabarets of the marginal districts where tango found its voice. They spoke the strange language of the streets, Lunfardo, and told their stories of prostitutes, petty thieves and disappointed lovers through the music and dance of the tango. Initially shunned as the music of the lower and criminal classes, after Paris went crazy for the tango before the First World War it became acceptable for middle-class Argentines to dance it. Spreading throughout the world during the twentieth century to the USA, Japan, Finland and beyond, today few cities in the world are without tango classes.

Although the tango is danced and adored worldwide, in the English-speaking world there is very little understanding of tango's evolution, or the stories told through its lyrics. *Tango* sets the history and music, the key figures and, of course, the dance in its place and time, explores how it developed, and describes the continuing enthusiasm with which each generation has rediscovered it. Telling the sexy, enthralling story of this stylish and dramatic dance, *Tango* is a book for casual fans and ballroom aficionados alike.



MIKE GONZALEZ is Emeritus Professor of Latin American Studies at the University of Glasgow and has written and lectured widely on Latin American culture and politics.

MARIANELLA YANES is a Venezuelan writer, journalist and playwright. She wrote soap operas for a number of Latin American television channels and worked in theatre for many years.

May 2013	Music
Paperback	$210\times148~\text{mm}$
30 illustrations	224 рр
9781780231075	£14.95
eBook 9781780231457	

### Brazilian Jive From Samba to Bossa and Rap DAVID TREECE

As Brazil grows in stature as a global power, more and more people are discovering the country's fascinating culture, especially the striking exuberance and inventiveness of its popular music. In *Brazilian Jive* David Treece uncovers the genius of Brazilian song, both as a sophisticated, articulate art form crafted out of the dialogue between music and language and as a powerfully eloquent expression of the country's social and political history.

Brazilian Jive focuses on the cultural struggles that music-making in Brazil represents, from the rise of samba, through the bossa nova revolution of the late 1950s, to the emergence of rap in the 1990s. It describes how the music sprang out of the pain and dispossession of slavery and as a result, inspired by African traditions and conceptions of the world, it celebrates new ways of moving freely in time and space. Brazil could be said to have 'performed' itself as a nation, creating a soundscape redolent with the rhythms and tones of the modern, but expressing as well its dissonances and contradictions. There is also a conversation between melody and word that is the songwriter's craft, but which in Brazil also signifies a larger, more troubled dialogue between its artistic and political cultures.

Offering a comprehensive introduction to those new to Brazilian music, *Brazilian Jive* will also provide fresh insight to those already familiar with the music, society and culture of this most vibrant and colourful nation.



DAVID TREECE is a translator, researcher and teacher of Brazilian popular music, literature and culture at King's College London, where he is Camoens Professor of Portuguese.

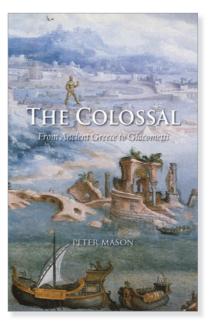
May 2013	Music
Paperback	$210 \times 148 \text{ mm}$
30 illustrations	224 рр
978 1 86189 085 6	£14.95
eBook 9781780231204	

### The Colossal From Ancient Greece to Giacometti PETER MASON

This book gathers instances of the colossal throughout history, from the obelisks of Egypt to the Colossus of Rhodes, and the Roman Colosseum to the gigantic heads of the Olmecs and the imposing stone statues of Easter Island. It sets out a vision of the colossal that encompasses both the enormous in scale and an overlooked meaning of the word – the archaic Greek *kolossos* (a ritual effigy) and its modern equivalents, in which the colossal stands as a double or substitute linking the ancient world to the twentiethcentury world of the European Surrealists.

Peter Mason argues that the artist who understood, and directly tapped into, this alternative sense of the colossal with greatest import was Alberto Giacometti (1901–1966), most notably in his enigmatic work *The Cube*, which articulates themes of death and mourning in ways rarely seen since the art of archaic Greece.

Each example of the colossal is presented in a temporal and cultural framework encompassing historical and archaeological evidence. From the monolithic sculptures of long-dead civilizations to Giacometti's imposing and unsettling heads, Mason's fascinating book traces new, unexplored threads in visual history.



PETER MASON has written and lectured widely in the field of the history of art and visual culture, especially in relation to Latin America. His other books include *Before Disenchantment: Images of Exotic Animals and Plants in the Early Modern World* (Reaktion, 2009).

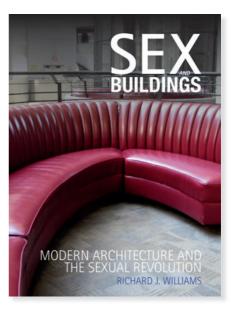
February 2013	Art / History
Hardback	216  imes 138 mm
80 illustrations	192 рр
9781780231082	£25
eBook 9781780231228	

### Sex and Buildings Modern Architecture and the Sexual Revolution RICHARD J. WILLIAMS

'A fast-paced and insightful journey through architectures in which sex and sexuality are writ large. A thought-provoking, fascinating book.' – Professor Iain Borden, Bartlett School of Architecture, University College London

Massive modern skyscrapers, obelisks, towers – all are structures that, thanks to their phallic shape, are often associated with sex. But other buildings are more subtly connected, as they provide the frameworks for our sexual lives and act as reminders of our sexual memories and fantasies. This relationship between sex and buildings mattered more than ever in the United States and Europe during the turbulent twentieth century, when a culture of unprecedented sexual frankness and tolerance emerged and came to dominate many aspects of public life.

Part architectural history, part cultural history and part travelogue, Sex and Buildings explores how progressive sexual attitudes manifest themselves in architecture, asking what progressive sexuality might look like architecturally and identifying the successes and failures of buildings to reflect it. In search of structures that reflect the sexual mores of their inhabitants, Richard J. Williams visits modernist buildings in southern California the Playboy Mansion, the Westin Bonaventure Hotel, communes from the 1960s and more. A thought-provoking and often entertaining look at a period of extraordinary social change coupled with aesthetic invention, Sex and Buildings will change the way we view the buildings around us.



RICHARD J. WILLIAMS is Professor of Contemporary Visual Cultures at the University of Edinburgh. His previous books include *The Anxious City* (2004) and *Brazil: Modern Architectures in History* (Reaktion, 2009).

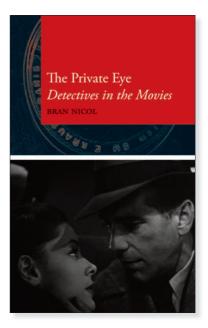
May 2013	Architecture
Hardback	208 × 156 mm
70 illustrations	224 рр
978 1 78023 104 4	£25
eBook 9781780231419	

#### The Private Eye Detectives in the Movies BRAN NICOL

Since its earliest days the private detective has been a constant presence in cinema. This book traces the history of the private eye movie, from its emergence in a handful of influential film noirs in the 1940s, through its slow and brilliant decline in 1970s 'neo-noir' cinema, to the passing of its central figure into present-day movie mythology.

The private eye is usually seen as a romantic hero, a lone wolf who confronts and makes sense of a violent and chaotic modern world on behalf of the viewer. In his discussion of classic films such as The Maltese Falcon, The Big Sleep and Out of the Past, and acclaimed 1970s movies like Chinatown, The Long Goodbye and Klute, Bran Nicol challenges these stereotypes, arguing that the job of the private eye is not so much about solving crimes as uncovering private worlds and private lives. Although ostensibly thrillers, such films are actually preoccupied by 'domestic' issues such as work, home and love. The private eye is revealed as a figure that investigates the concealments of others at the expense of his own private life.

*The Private Eye* combines a lucid introduction to an under-explored tradition in movie history with a new approach to the detective in fiction and film. Moving away from the detective as hero, it focuses instead on the dramas and places that feature in private eye movies. For all detective and noir film buffs, it offers both a novel approach to the private eye in cinema, and a fresh reading of film noir itself.



BRAN NICOL is Professor of English Literature at the University of Surrey. His previous books include *Stalking* (Reaktion, 2006).

April 2013	Film
Paperback	$198 \times 120 \text{ mm}$
100 illustrations	256 рр
9781780231020	£14.95
eBook 9781780231389	

## Photography and Exploration JAMES R. RYAN

When Ferdinand Magellan set out to circumnavigate the globe in 1519, he wasn't able to take a digital camera or a smartphone with him. Yet, as the eagerly awaited images from NASA's Mars rover Curiosity prove, modern exploration is inconceivable without photography. Since its invention in 1839, photography was integral to exploration and used by explorers, sponsors and publishers alike. In the early twentieth century, advances in technology - and photography's newfound cultural currency as a truthful witness to the world - made the camera an indispensable tool. In Photography and Exploration, James R. Ryan uses a variety of examples from polar journeys to space missions to show how exploration photographs have been created, circulated and consumed as objects of both scientific research and art.

Examining a wide range of photographs and expeditions, Ryan considers how nations have often employed images as a means to scientific advancement or territorial conquest. He argues that because exploration has long been bound up with the construction of national and imperial identity, expeditionary photographs have often been used to promote claims to power, especially by the West. These images also challenge the way audiences perceive the world and their place within it. Richly illustrated, *Photography and Exploration* shines new light on how photography has shaped the image of explorers, expeditions and the worlds they have discovered.

#### exposures

#### Photography and Exploration

James R. Ryan



JAMES R. RYAN IS Associate Professor of Historical and Cultural Geography at the University of Exeter. His previous books include *Picturing Empire: Photography and the Visualization of the British Empire* (Reaktion, 1997), and he is the co-editor of *New Spaces of Exploration: Geographies of Discovery in the Twentieth Century* (2010).

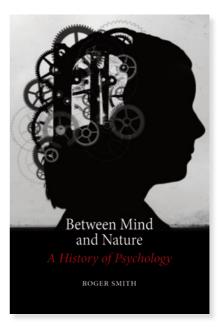
June 2013	Photography
Paperback	$220 \times 190 \text{ mm}$
100 illustrations, 50 in colour	192 рр
978 1 78023 100 6	£17.95
eBook 9781780231365	

#### Between Mind and Nature A History of Psychology ROGER SMITH

We live in a psychological age. Psychologists are increasingly prominent and active in every sphere of life and we investigate ourselves using psychological terminology. It was not always so: psychology has a history. The term psychology flags the idea that there is, or will be, a unified, true knowledge of the mind. Currently, the candidacy of evolutionary neuroscience holds sway. Yet, now and in the past, *psychology* is a family name for a bewildering range of beliefs and preoccupations about what psychologists know and do. There is an intrinsic interest in knowing how people think about themselves, how they see their spiritual or material nature. What people think psychology's relation is to religion, politics, the arts, social life, the natural sciences and technology is an integral part of our human story.

Between Mind and Nature explores the big questions bound up in this history: what is human nature? Is natural science the only rational means of exploring and explaining? Will psychology provide answers to human problems? Does the very notion of being an individual, of having a 'self', depend on social and historical conditions? Can the brain explain mind?

Cogently written, this book will reveal much to those who wish to know more about the quest for knowledge of the mind, for the historical study of brain and mind and for scientific and humanistic approaches to people. It concludes by posing important questions about the value and direction of psychology today.



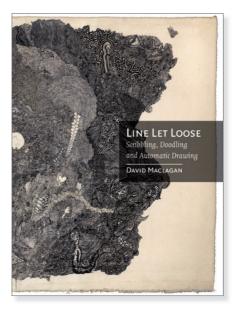
ROGER SMITH is Emeritus Reader in the History of Science, University of Lancaster, and an independent scholar living in Moscow. His previous books include *Being Human: Historical Knowledge and the Creation of Human Nature* (2007).

February 2013	History / Psychology
Hardback	$234 \times 156 \text{ mm}$
	304 рр
9781780230986	£25
eBook 9781780231181	

#### Line Let Loose Scribbling, Doodling and Automatic Drawing DAVID MACLAGAN

Line Let Loose is a sustained investigation of the evolution of scribbling, doodling and automatic drawing. Of these three forms of drafting, scribbling is the most basic: it is seen as playing a formative role in the drawings of both children and primates. Doodling, a widespread phenomenon, is largely an adult preoccupation, a nomadic form of drawing typically produced during meetings or phone calls. Automatic drawing, on the other hand, even though those who engage in it are not necessarily trained artists, is a more dramatic event: the results of an absent-minded or trace-like state are sometimes astonishing. All three forms of drawing have, because of their amateur and spontaneous character, been adopted by modern artists seeking to escape from the constraints of their professional skills.

David Maclagan shows that each of these marginal forms of drawing has its own history, which includes spiritualism, Surrealism, Abstract Expressionism and psychedelic art. With reference to Paul Klee, Jackson Pollock, Joan Miró, Cy Twombly and Sol LeWitt, as well as many lesser-known or anonymous artists, he traces the links between them and a pervasive notion concerning the spontaneous and 'unconscious' creation of forms in art. He suggests that the original novelty of these unconventional drawing processes has begun to fade, and he explores their new situation in our modern digital culture.



DAVID MACLAGAN is a retired university lecturer and art therapist. His other books include *Outsider Art: From the Margins to the Marketplace* (Reaktion, 2009).

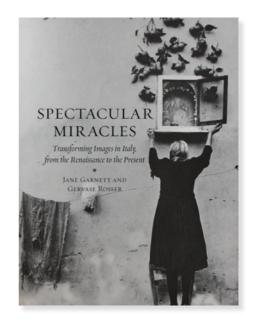
April 2013	Art
Hardback	200  imes 150  mm
70 illustrations, 40 in colour	176 рр
978 1 78023 082 5	£22
eBook 9781780231310	

### Spectacular Miracles Transforming Images in Italy, from the Renaissance to the Present JANE GARNETT & GERVASE ROSSER

This book confronts an enduring Western belief in the supernatural power of images. The belief that a statue or painting of the Madonna can fly through the air, speak, weep or alleviate sickness is both ancient and contemporary. Although discomforting to widely held assumptions, the cults of particular paintings and statues believed to be miraculous have persisted beyond the Middle Ages into the present, even in a modern European city such as Genoa, the primary focus of this book.

The authors draw on rich documentation from northwest Italy and elsewhere to show how, in a range of historical contexts, these images 'work'. Ritual animation of the image is vividly evoked, as is the phenomenology of the beholder's experience. The subversive potential of the miraculous image to bypass clerical and secular authority is a central theme. Reproducibility enhances this power: devotion is hard to control when a copy of a venerated image (even in a digital form mediated by the Internet) is held to carry the same supernatural potential as the original.

*Spectacular Miracles* engages with the history, anthropology and visual culture of images and religion, and is a convincing study of the power of faith and art.



JANE GARNETT is Fellow and Tutor in History at Wadham College, University of Oxford. She has published and taught widely on the history of Christianity, visual culture, gender and philosophy.

GERVASE ROSSER is Fellow and Tutor in History of Art at St Catherine's College, University of Oxford. His research and publications have focused on the social, visual and religious culture of medieval and Renaissance cities.

May 2013	Art
Hardback	250  imes 190  mm
150 illustrations, 100 in colour	320 рр
9781780231051	£35
eBook 9781780231426	

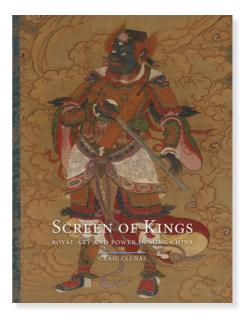
## Screen of Kings Royal Art and Power in Ming China CRAIG CLUNAS

'Clunas is an outstanding scholar and specialist of the Ming period whose works on collecting and on Ming society have radically changed the field. *Screen of Kings* takes his work into a new area . . . a superb contribution which will provide new and exciting insights.' – Lothar Ledderose, Director, Institute of East Asian Art History, Heidelberg, Baden-Württemberg

*Screen of Kings* is an exceptional and ambitious endeavour to narrate simultaneously the history and historiography of the regional princes and to write the history of their artistic production. A ground-breaking monograph that seeks to revise our understanding of the arts of the Ming dynasty.' – Jennifer Purtle, Associate Professor, Department of Art, University of Toronto

*Screen of Kings* is the first book in any language to examine the cultural role of the regional aristocracy – relatives of the emperors – in Ming dynasty China (1368–1644). Through an analysis of their patronage of architecture, calligraphy, painting and other art forms, and through a study of the contents of their splendid and recently excavated tombs, this innovative study puts the aristocracy back at the heart of accounts of China's culture, from which until recently they have been excluded.

This book challenges much of the received wisdom about Ming China. Craig Clunas sheds new light on many familiar artworks, as well as works that have never before been reproduced. New archaeological discoveries have furnished the author with evidence of the lavish and spectacular lifestyles of these provincial princes and demonstrate how

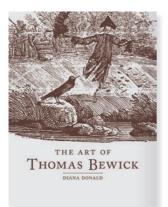


central the imperial family was to the high culture of the Ming era.

Written by the leading specialist in the art and culture of the Ming period, *Screen of Kings* will illuminate a key aspect of China's past and significantly alter our understanding of the Ming. It will be enjoyed by anyone with a real interest in the history and art of this remarkable dynasty.

CRAIG CLUNAS is Professor of History of Art at the University of Oxford. His previous books include *Art in China* (1997), *Elegant Debts: The Social Art of Wen Zhengming* (Reaktion, 2004) and *Empire of Great Brightness: Visual and Material Cultures of Ming China*, 1368–1644 (Reaktion, 2007).

June 2013	Art
Hardback	250  imes 190  mm
100 illustrations, 60 in colour	256 рр
9781780231037	£35
eBook 9781780231402	



DIANA DONALD, until retirement, was Professor of Art History and Head of the History of Art and Design at Manchester Metropolitan University.

June 2013	Art
Hardback	$250\times190~\text{mm}$
210 illustrations, 60 in colour	256 рр
978 1 78023 109 9	£40
eBook 9781780231167	



CHRISTOPHER S. WOOD is Professor of History of Art, Yale University.

March 2013	Art
Paperback	216 × 138 mm
220 illustrations, 70 in colour	384 рр
978 1 78023 080 1	£17.95
eBook 9781780231150	

## The Art of Thomas Bewick DIANA DONALD

'This is a first-rate study on Bewick and on his impact in the nineteenth century both as a naturalist and as a wood engraver. Diana Donald is well known for her major contributions to the history of graphic art and to the interrelation between the visual arts and scientific enquiry in the nineteenth century. She draws on both these strengths here to produce a study of major importance that will surely help to re-establish Bewick as a figure of central cultural importance.' – William Vaughan, Professor Emeritus of History of Art, Birkbeck College, University of London

The first investigation of the British wood engraver Thomas Bewick (1753–1828) that sets his art in the context of the vicissitudes of his life.

## Albrecht Altdorfer and the Origins of Landscape Revised and expanded second edition CHRISTOPHER S. WOOD

Praise for the first edition:

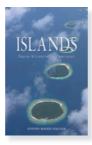
'Christopher Wood's book will immediately be recognized as a landmark in the art history of Northern Renaissance. An astonishing tour de force of scholarship, it is also written with exhilarating intellectual power.' – Simon Schama

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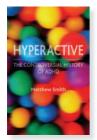
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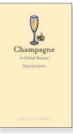
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